



Finance Concepts Made Easy

Finance Basics for Non-Finance People

What You'll Learn

Finance and accounting terms and concepts will be demystified. You'll be able to converse with your finance peers, calculate and interpret basic financial ratios and other money-related equations, and understand how finance impacts your job on a daily basis. You'll learn the difference between an income statement and a balance sheet and how to unlock the secrets contained in both.

Should You Attend?

If you negotiate anything with finance terms, need to understand how total cost of ownership works, are curious about the difference between a debit and a credit, create or manage budgets, conduct due diligence on your suppliers, or want to understand finance terms better, this Workshop is for you.

Skills, Tips, and Insights You'll Leave With

- How to read and understand a balance sheet and an income statement
- How to calculate financial ratios, interpret them, and spot important trends in a company's financial condition (aka risk)
- How to develop and implement a financial-risk-mitigation strategy via your contracts
- How to improve your negotiation research by reviewing a company's financial documents
- How price concessions and payment terms impact an organization's bottom line

Workshop Length and Delivery Model

7-part recorded webinar (approximately 6.0 hours)

No Hagggle/No Hassel Pricing

\$4,500 USD for the 7-part recorded webinar (with unlimited viewings for 1 year)

Contact Us Today to Schedule This Workshop at Your Site

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